



## NEIGHBORHOOD SNAPSHOT: **Metcalfe Park**

The Metcalfe Park community in Milwaukee is one of the eight neighborhoods in four cities – Flint, Fresno, Memphis and Milwaukee – to receive a BNCP grant. Launched in 2012 as part of the federal [Neighborhood Revitalization Initiative](#) (NRI), BNCP seeks to catalyze community-driven change in neighborhoods that have historically faced barriers to revitalization.

BNCP focuses on building [community capacity](#): **the knowledge, skills, relationships, interactions and organizational resources** that enable residents, civic leaders, the public and private sectors and local organizations to transform neighborhoods into places of opportunity. Each BNCP neighborhood has identified capacity building priorities, which they will develop through implementing a “learn while doing” project and creating a revitalization plan.

### **Capacity Building Priorities**

Metcalfe Park has identified the following capacity priorities:

*A Community Process:* Creating a steering committee that represents community members, business leaders, community organizations, faith-based organizations and other stakeholders and focuses on uniting the neighborhood across culture, class, and power.

*Resident Engagement:* Ensuring that the neighborhood partnership is representative of the neighborhood and that residents have access to community data, skill building and leadership opportunities that will allow them to drive community decision making.

*Accountable Partnerships:* Expanding partners to address the priorities of the neighborhood.

*Financing:* Building relationships with funders, learning what funding streams exist (private, public and nonprofit) and developing a process to strategically leverage and align resources.

### **“Learning While Doing” Project**

Metcalfe Park is currently in the process of developing a “learn while doing” project, which will focus on improving conditions related to one targeted result area in the neighborhood, such as education, employment, safety or housing.

### **Key Players**

A lead agency and a cross-sector partnership in Milwaukee are working directly with anchor partners in Metcalfe Park to support neighborhood capacity building and revitalization.

- **Lead Agency:** Milwaukee Police Department
- **Neighborhood Anchor Partners:** Next Door Foundation
- **Cross-Sector Partners:** City of Milwaukee, Mayor Barrett, The Milwaukee Police Department, United Way of Greater Milwaukee, Housing Authority of the City of Milwaukee, LISC (Local Initiatives Support Corporation) – Milwaukee, Children’s Hospital and Health System, Greater Milwaukee Foundation, Zilber Family Foundation, Next Door Foundation, Dominican Center for Women, Northwestern Mutual Foundation, Wisconsin Women’s Business Initiative Corporation, and United Neighborhood Centers of Milwaukee

## By the Numbers

The following chart presents population and demographic data for Metcalfe Park. The population was calculated using census block group data. The demographic information was collected using census tract data. While the census tracts do not align directly with neighborhood boundaries, the data provide an approximate portrait of local demographics.

Milwaukee: Metcalfe Park Neighborhood Population & Demographics					
	Metcalfe Park Neighborhood				City
<b>Population*</b>	7,560				<b>594,833</b>
<b>Census Tracts</b>	88	89	90	98	
<b>Race*</b>					
African American	94.5%	91.2%	91%	81.3%	40%
White	2.1%	4.9%	2.4%	3.3%	44.8%
American Indian/Alaska Native	0.6%	0.1%	0.5%	0%	0.8%
Asian	0.6%	1.1%	4.2%	11.9%	3.5%
Pacific Islander	0%	0.1%	0%	0%	0%
Other	0.2%	1.9%	0.6%	0.4%	7.5%
Two or More Races	2%	0.5%	1.4%	2.9%	3.4%
<b>Ethnicity*</b>					
Hispanic or Latino	2.6%	5.5%	3.1%	3.6%	17.3%
White/Non-Hispanic or Latino	97.4%	94.5%	96.9%	96.4%	82.7%
<b>Education**</b>					
<HS Degree	38.3%	27.1%	27%	31%	19.4%
HS Degree or equivalent	38.2%	37%	42.1%	39.3%	31.5%
<b>Economic Security**</b>					
% Below Poverty Line	47%	54%	55.5%	55.1%	27%
Unemployment	43.6%	15.7%	35.9%	27.1%	12.4%
<b>Housing*</b>					
% of Vacant Housing Units	18.4%	25.1%	24.7%	19.9%	9.9%

\*Census Data, 2010.

\*\*American Community Survey Data (ACS), 2007-2011.

Want to learn more about the Building Neighborhood Capacity Program?  
[Contact us](#) directly or [visit](#) the BNCP Resource Center.